مدار الاستشارات
MADAR ELESTESHARAT

MADAR CONSULTING

Elevate Your Business To The Next Level

CERTIFIED ISO 45001:2018 COMPANY

CERTIFIED ISO 9001:2015 COMPANY

CERTIFIED ISO 14001-2015

International Organization for Standardization ISO 27001:2022

WHO
WE ARE

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Madar Elestesharat was established as a strategic extension of Madar Modern Systems and Portals, a proven leader in business development and digital transformation since 2014. Building on a strong foundation of innovation and excellence, the group has delivered hundreds of successful engagements with pestigious organizations across the MEANA region.

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At Madar Elestesharat, we partner with organizations to accelerate growth, drive transformation, and unlock sustainable value. Our expert consulting services support businesses at every stage of their journey, across diverse sectors, helping them navigate complexity, seize opportunities, and turn bold visions into measurable results. As a trusted strategic partner, we empower our clients to shape the future with confidence.
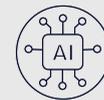
EVALUATION
Studies and Impact Measurement

ADAPTIVE
Organizational Resilience

OUR CONSULTING SERVICES

BUSINESS
Development

ACCELERATING
Artificial Intelligence and Digital Transformation

OUR
CONSULTING
SERVICES

Conducting baseline assessments, mid-term reviews, and final evaluations.

Comprehensive evaluations of projects and programs

Environmental and social impact assessments (ESIA).

Impact and learningstudies to studies to inform strategic decision-making

1.

EVALUATION
& IMPACT
MEASUREMENT

Designing and developing MEAL systems and customized digital tools.

2.

ADAPTIVE INSTITUTIONAL RESILIENCE

Designing institutional KPIs to monitor resilience, recovery, and performance improvement

Assessing institutional capacities and organizational/operational resilience during crises

Conducting SWOT and PESTEL analyses with actionable recommendations

Developing Business Continuity and EmergencyResponse Plans

Establishing governance frameworks and enterprise risk management systems

BUSINESS DEVELOPMENT

3.

Value Chain Analysis and identifying market expansion opportunities

Preparing economic and social feasibility studies for new and existing projects.

Human capital analysis and development to enhance organizational productivity and efficiency

Environmental and social impact assessments (ESIA).

Labor market, entrepreneurship and supply-demand dynamic studies

AI ENABLEMENT
& DIGITAL TRANSFORMATION

4.

■ Designing and developing
digital systems and tools for data collection
and analytics (Kobo, ODK, SPSS, Power BI)

■ Studies on leveraging
technology to enhance program
and project efficiency

■ Crafting institutional
digital transformation strategies

■ Training and capacity
building on AI tools and
advanced analytical techniques

■ AI Enablement & Digital
Transformation

SUCCESS
STORIES

PROJECT

- Designing Developmental Programs and Products for a Major Endowment Authority

PROBLEM

- Lack of a framework to organize the grants system.
- Absence of unified operational manuals and clear procedures
- Lack of detailed methodologies for supervision, monitoring, and measuring.

SOLUTION PROVIDED

- Build an integrated system for developmental support and grants.
- Develop a toolkit for developmental support and its initiatives.
- Establish an evaluation and impact measurement methodology.

01

METHODOLOGY

- Study the current status.
- Gap analysis.
- Benchmarking.
- Workshops, brainstorming sessions, and expert consultations.
- Stakeholder analysis.
- Development of operational manuals and policies.

OUTPUTS

- Guidance Document for support and grants.
- Toolkit for developmental support and initiatives.
- Overall operational model. implementation.
- Evaluation and impact measurement methodology.

ADDED VALUE

- Establishment of a clear and comprehensive operational system for developmental support and grants and support Vision 2030 objectives.

PROJECT

- Digital Platform Project for Teaching Arabic to Non-Native Speakers (Innovative Educational Tools Lab)

PROBLEM

- Lack of a comprehensive understanding of the e-learning market for languages, including strengths and weaknesses of existing Arabic learning products.

- Need to understand the target audience's needs and relevant policies and regulations to support the creation of an appropriate digital platform.

SOLUTION PROVIDED

- Conduct a comprehensive needs assessment study.

- Analyze target groups and marketing strategies.

- Develop a business and sustainability model, policy proposals, and a detailed conceptual design of the platform and its functional structure.

02

METHODOLOGY

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Review of specialized literature and conferences on teaching Arabic.

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Analysis of learners' needs, target groups, marketing strategies.

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Analysis of Saudi, regional, and international policies and regulations, identifying gaps and opportunities.

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Use of the Business Model Canvas to develop the platform's business and sustainability model.

OUTPUTS

- Needs Assessment Study Report.

- Financial and technical sustainability model for the platform.

- Set of policy proposals to enhance Arabic teaching for non-native speakers.

- Detailed proposed specifications for the platform, including educational content structure, technical platform, and proposed organizational structure.

ADDED VALUE

- Provides a comprehensive scientific and practical foundation to move from a general idea to a clear, actionable business model, with deep understanding of the market, policies, and a technically and functionally implementable and scalable design.

PROJECT

- Technical & Institutional Support for Solid Waste Management Services

PROBLEM

- Institutional and operational gaps including absence of clear internal mechanisms and models.
- Lack of a long-term strategy.
- Weak organizational structure and human resources system.
- Absence of a Management Information System (MIS).

SOLUTION PROVIDED

- Implement a comprehensive professionalization program to standardize and improve waste management services:
- Develop a package of SOPs covering administrative, operational, and financial aspects.

03

METHODOLOGY

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Evaluate and establish a baseline for institutional, technical, and financial capacities.

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Develop detailed SOPs for operations, medical waste, and financial management.

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Review legal framework, establish a new organizational structure, HR plan.

OUTPUTS

- Prepare a professionalization plan and performance indicator matrix.
- Develop 60 standard operating procedures covering administrative and operational aspects.
- Develop a legal reference, organizational structure and HR plan.
- Conduct a series of field visits and practical training programs.

ADDED VALUE

- Transformed the authority from an operational system based on non-standard practices to an institution operating with documented procedures, clear organizational structure, paving the way for ISO-quality certification and enhancing sustainable waste management services.

OUR CLIENTS

The Madar Elestesharat team has successfully executed dozens of consulting projects across various sectors.

مصرف الراجحي
alrajhi bank

قطـــر الخيرية
QATAR CHARITY

سالك
SALIC

الكلية التقنية بالرياض
Riyadh College of Technology

KAFD
مركز الملك عبدالله المالي

غـــدن
Ghadan

بــورصــة قطــر
Qatar Stock Exchange

أوشن إكس
OCEANX

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Portals

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MADAR ELESTESHARAT

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MODERN SYSTEMS
مدار الأنظمة الحديثة

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